



IALE World Congress 2007

The rural policy as a tool for the natural resource management

8-12 July 2007 Wageningen

Daniel Franco

franco.daniel@minambiente.it - daniel.franco@tfambiente.it

Senior National Expert - Central Environmental Authority Ministry of the Environment the Territory and the Sea





overview

- EU25 rural regions: 92% of landscape, 45% of the Gross Value Added, 53% of the employment (OECD criteria)
- EU25 agricultural and forestry sectors: 8,3% of the employment; 4.4% of the GDP, 77% of the land use, for the 12-13% as Natura 2000 and for 10-30% High Nature Value Farming System (IRENA project).
- <u>critical period</u> of the rural sector ⇒ re-definition in the EU context: *sustainable development*, engine of the EU development policies on the basis of the decision of the European Council stated at Göteborg (2001) and re-launched in 2005 and 2006 with the European Council adoption of the Sustainable Development Strategy





general aims

- Promote a new "*European model*" of development (competitive increase, growth of the innovation technologies, combating human induced climate change, controlling of public health, sustainable management of natural resources, improving of transport and and land use) that
 - is triggered by a *best knowledge* and the *Innovation Technologies* (IT)
 - tries to promote *solutions for the social needs based on the best knowledge shared as strategic choices*
 - Undergoes to a *monitoring and evaluation process* of the strategies that should allow an on-going comparison between policies expectations and innovative knowledge
- This framework should generate an adaptive process, in which the *interaction between (scientific) knowledge and policy re-launch the sustainable and general development of the EU system*

Daniel Franco © 2007, All Right Reserved





RD Policies: a testing ground of the "*European model*"

- Because
 - RD it is now a distinct development policy, where the sustainability it is primary pursued using the *natural resources* and the "*environment*" as competitive trigger
 - complementarity (compulsory integration and subsidiarity with EU, national and local policies) is a central innovative issue
 - the integration of the environmental dimension it is today not only and simply a transversal integration of environmental policies and rules, but a explicit development policy tool





does the adaptive process work?

- From the <u>financial</u> and <u>administrative</u> perspective EU RD policy (<u>compulsory integrated with other EU</u>, <u>national and local</u> <u>policies</u>) appears to be a <u>good strategic</u> approach in achieving the sustainable "*European model* " of development
 - programming tools cope with competitiveness, employment, natural resources management, giving to the "externalities" a new marketable perspective and transforming the environment in a competitive boost
 - the economic tools (schemes of measures) seem to be progressively able to ensure the strategies aims
 - mostly because coupled with a (annually) review system that should optimise the local fit of the policy





does the adaptive process work?

- <u>But</u>, two limits are becoming evidents:
- 1) (not much to do with science) the is a resistance even from the bureaucratic (less obvious) or the producer lobbies (more obvious) sides to transform a *sectorial policy* in a *local development* policy (axis 4, the LEADER approach, tries to lower it)
- There is an evident lack of information feedback bf BK to policy input, a core cog of the "*European model*"
 SD engine





best knowledge feedback: what's the problem?

- difficulties of science to inform policy and management (Baskerville, 1997)
- difficulties of the social and human science to interact each other to jointly inform the policy and management (transdisciplinary failure: mistrust and jealousy within/among disciplines and "schools")
- overplus of "shortermism" (- time, + career oriented) in the research effort, in terms of field/office or short/long term options (more smartly: the research scale issue)
- delay in the upgrade of policy and management output (Wallington et al., 2005)





... and more scientific difficulties

- These <u>quite</u> human difficulties are coupled to
 - the complexity of the (rural) landscape, that intrinsically brings uncertainty that has to be communicated to the policy makers and managers, to allow them to progressively adjust the solutions
 - disturbance (human and not), openness and heterogeneity, which are <u>intrinsic features</u> of rural landscape
 - composition, structure and functions that are contingent on the history and spatial context of <u>each</u> rural system
 - the "synergies" among these natural complexity and that one generated by the measures schemes used to implement the rural sustainable development





the feedback needs

- <u>we need</u>:
 - a <u>long-term</u>, <u>structured</u>, and <u>multiscalar</u> survey approach (the scale issue, Stevens et al., 2007) to fulfil the lack of feedback between knowledge and <u>probable</u> output in RD
 - ground data, that are <u>essential</u> to monitoring the landscape effects of policy and management
 - to cope with the high variability of ecological systems
 - to verify expectation and to cope with uncertainty
- <u>we do not need</u>
 - more computer aided behavioural analyses of spatial metrics, before clearing their ecological or social meaning

Daniel Franco © 2007, All Right Reserved





in fact:

- On the *agri-environmental measures* side (as assessed in 2005), the <u>administrative</u> / <u>financial</u> <u>monitoring</u> of measure expenditure ("uptake figures")
 - dos not give factual information about the environmental results of their implementation
 - does not give effective information to review the programs and schemes to cope with the policy objectives
- ⇒ last programming (2007-2013) requirements (*compulsory baseline indicators*) only very partly fulfil this gap





- On the *landscape preservation* and *structural transformation* (afforestation, agri-forestation) side, similar consideration may be drawn
 - payments to enhance natural resources management <u>decoupled</u> with landscape spatial planning do not necessarily correspondent to policy objectives (Franco, 2002; Jongman, 2002; Madsen, 2002)
- <u>In general</u>:
 - payment schemes strongly based on local results scaling up, and without sufficient farmers training, do not correspondent to policy objectives (EASY 5th framework EU Project)





ideas to find out solutions

- Since that (speaking about present ecology)
 - uncertainty is a core concept of the non-equilibrium ecology
 - most ecological knowledge comes from managed systems far from a human free equilibrium climax
- A first common sense solution could be the enforcing the information feedback between theory and application (Wallington et al., 2005)





ideas to find out solutions

- How?
 - Direct engagement of the scientific world with society
 - Promoting upgraded awareness in the policy makers, to correctly drive the bureaucratic engine
 - approaches that account for the intrinsic characteristic of ecological systems <u>and</u> of the embedding of social values → participatory processes and / or valuation of shared societal values
 - *e.g.*: ecological trajectories, Hughes, 2005; Scenarios, Nassauer & Corry, 2004; rural area planning linked to RD schemes; landscape diagnosis tools, Bastian et al., 2006; connection between ecological history contingency and landscape history legacy ...





and what about the *best knowledge* contribution?

- 1. encouraging the <u>participative approach</u> with the local actors and stakeholders before and during the researches linked to the programmes implementation
- contributing with "the best knowledge" to a <u>clearer</u> definition of environmental objectives (<u>area specific</u>, <u>realistic, quantitative</u>) at the <u>landscape scale</u>, to be pursued by single or mix of measures
- 3. advising policy makers to embed in the programming structure long term on the ground evaluation of environmental measures impacts at the landscape scale (e.g. by geo-referencing the measures application, allowing synergies with risk assessment and natural resources management and planning)





and what about the *best knowledge* contribution?

- *4. environmental services* can represent a new market for rural enterprises' income and should be a central issue in RD policy, but <u>local research</u> it is <u>urgent</u>
 - to bid them inside the schemes as shared public benefits (climate change, biodiversity, hydro-geologic risk, landscape amenities)
 - to link them to other emerging markets (privileging bioenergies: climate change, carbon market, renewable energy policies)





thank you for your attention

franco.daniel@minambiente.it

daniel@danielfranco.org